

## FOR IMMEDIATE MEDIA RELEASE

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### **MINIERI ASSOCIATES COMPLETES FIFTH PROJECT IN CHINA**

Security Consulting & Engineering firm Minieri Associates announced the completion of a 5<sup>th</sup> engagement in China since establishing a regional office in Asia. The new office – based in the Philippines and the company's 4<sup>th</sup> regional office after the Americas, Europe and the Middle East – was established in the fourth quarter of last year.

*“With the global economy still struggling, there are few places that are not in decline and even fewer showing any growth,”* said Michael Minieri, Principal Security Consultant, *“China is one of those still doing fairly well and was a key factor in the decision to establish a presence in Asia.”* The Philippines was selected after an analysis of the geographic accessibility to key cities in the region balanced with operating cost issues, Minieri said. *“Manila to Shanghai, for example, is non-stop and is a shorter flight than Orlando to Los Angeles”.*

The five engagements included several each in both Hong Kong and mainland China and involved a number of the firms security consulting and engineering disciplines. The most recent of the projects was for an un-named Fortune 100 client. Minieri, the firms founder and a 37 year veteran of the profession, said that China's continuing trend toward increased capitalism has created some security challenges previously limited to Western society.

*“I'm essentially living in Asia more so than the U.S. these days,”* Minieri said, *“My name is ‘on the door’ and I want to personally insure that our company's reputation throughout Asia is established at the same excellent level as we enjoy elsewhere in the world.”*



#### **ABOUT MINIERI ASSOCIATES**

Michael Minieri has been protecting lives and property since 1974 . A leading security profession magazine referred to him as *“...one of the most prominent people in the industry...”* in an exclusive interview and cover story. He founded and operates Minieri Associates an independent, full-service security consulting and engineering firm operating worldwide. Complete details are available on our website at [www.MinieriAssociates.com](http://www.MinieriAssociates.com)