

FOR IMMEDIATE MEDIA RELEASE

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Minieri Associates Establishes International Affiliates

Minieri Associates, a global independent security consulting and engineering firm, has established its first formal business relationships under the company's new AFFILIATE program. Memorandums of Understanding (MOUs) are now in place or under negotiation in, India, Oman, Germany, Nigeria and several other countries.

"We have often undertaken client projects in cooperation with a local or regional entity and this participation has historically proven to be mutually beneficial to all stakeholders", said Michael Minieri, Founder and Principal Security Consultant, *"I believe that our new Affiliate program will greatly enhance our business development activities in particular. Many potential projects are never widely known outside of that country and it is impractical for us to pursue all of them on our own even if we were aware of these opportunities".*

"I started a professional relationship with Mr. Minieri in 2008 while he was here on a business trip," said Manish Kumar, the Minieri Associates Affiliate for India, *"For me, this (the Affiliate program) is simply a formalization of what we have been doing together already for many years".*

Affiliates are usually well established and reputable entities not directly involved in the security industry but tend to have an existing customer or contacts base in Minieri Associates' target marketing area. At the other extreme, Minieri Associates may fill a void in core competency or specialty where the Affiliate is actually a local security consulting firm, and the scope of work requires an uncommon skill set, Minieri explained. *"The local logistical, bureaucratic, administrative and language support is always a valued benefit to us and, ultimately, to our clients as well,"* he stated, *"This also gives us a low- or no-cost mechanism for satisfying requests for an initial or preliminary face-to-face meeting with the prospective client".*

He said that Affiliates - and information on becoming one - will be included on the contact page of the MinieriAssociates.com website and that potential clients in the country will have the ability to direct inquires to them.



ABOUT MINIERI ASSOCIATES

Michael Minieri has been protecting lives and property since 1974 . A leading security profession magazine referred to him as *"...one of the most prominent people in the industry..."* in an exclusive interview and cover story. He founded and operates Minieri Associates an independent, full-service security consulting and engineering firm operating worldwide. Complete details are available on our website at www.MinieriAssociates.com

